

summary

- Eight + years of web design and web development experience with a strong focus on front-end design to web implementation
- Self-starter with a passion for creation, learning, team collaboration and solving the common sixty-four thousand dollar question
- Experience with web design guidelines including web best practices recommended by the W3C
- In depth knowledge in User Interface Design utilizing: wireframes, eye-path, emotion, call-to-action, traffic heat-maps, and user feedback
- Extensive experience in Creative Direction, Branding/Identity, Graphic Design, Production, Print
- Prefer to take the road less traveled and create the path to follow

skills

OS: Mac OSX Expert/Microsoft Windows

Expertise: Web Design, UI Design, PSD/HTML/CSS Implementation, Adobe-Centric, Project Management, Print/Identity, Marketing, Illustration, Fine Arts

Software: Photoshop, Illustrator, InDesign, Dreamweaver, Coda, Flash, Fireworks, Acrobat, Bridge/Version Cue, SVN clients

Coding: XHTML/CSS, W3C standards, Javascript(JQuery), PHP and current web standards/best practices

Conferences: Attended **FOWD 2008 NYC/Future of Web Design**, Codero sponsorship of **FOWD 2009 NYC/Future of Web Design**

career experience

2011-2012 | Verecloud.com | Englewood, Co

Art Director

- Tasked with refreshing the Cloudwrangler brand and company vision
- Managed marketing initiatives with our Argentina/Local development teams from concept through to completion
- Established creative direction for the entire line of Cloudwrangler's on-demand applications and services for SMBs
- Worked closely with the copywriter, marketing, development, & product experts to develop concepts/implementation post sign-off
- UI Design, PSD/HTML/CSS/Javascript implementation
- Created Online & Print Marketing for conferences including... CES 2012, and Cloud Connect

2009-2011 | Codero.com (formerly Aplus.net) | Lenexa, Ks / Denver, Co

Web Designer II

- Helped create the brand "Codero," post Aplus.net transition
- UI Design, PSD/HTML/CSS implementation, Logos & Icons, & JavaScript/PHP when required
- Worked closely with Development to create Touch Screen Data Base UI for our Data Centers
- Designed & Implemented website refresh to realign our website with new company positioning
- Created Online & Print Marketing for conferences including... FOWD(Future of Web Design) 2009 New York City

2008-2009 | Aplus.net | Overland Park, Ks

Web Designer II

- Rebranded identity and website for Aplus.net transition to Deluxe Corp
- UI Design, PSD/HTML/CSS implementation, Logos & Icons, & JavaScript/PHP when required
- Digitally Illustrated "Jeff," Aplus.net's Mascot/SpokesVector
- Attended "FOWD"(Future of Web Design) 2008 New York City

2007-2008 | LaGarde, Incorporated | Olathe, Ks

Interactive Web Designer

- Managed each client through Consultation/Web Design/Implementation.
- eCommerce Web Design, PSD/HTML/CSS implementation, Logos & Icons.
- Created Online & Print Marketing for company branding.

2005-2007 | Niko Software Corporation | Kansas City, Mo

Senior Web Designer

- Created new Identity, Marketing, & Website Refresh for the company.
- eCommerce Web Design, PSD/HTML implementation, Logos & Icons.

2003-2012 | ansleyDesign | Denver, Co

Head "Honcho"

- Freelance and consulting work.

education

1998-2003 | University of Central Missouri | Warrensburg, Mo

Bachelor of Fine Arts/Commercial Art

- Emphasized in Graphic Design and Illustration

1996-1998 | Missouri Southern State University | Joplin, Mo

- Emphasized in Graphic Arts

extracurricular activities

"Karaoke Legend"

- Self & Mutually Acclaimed

The Gentlemen's Club

- Improv Troupe and Social Organization

Phi Sigma Kappa National Fraternity

- Social & Leadership Organization



Bryan K. Ansley

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